



# MCT/MVP SUMMIT2023

— WEST AFRICA —

CALL FOR SPONSORSHIP



## THEME:

Riding the 4th wave:

The future of  
business &  
technology







# Introduction

The West Africa MCT Bootcamp is a premier gathering of professionals, educators, and industry experts dedicated to advancing knowledge and skills in Microsoft technologies.

With a theme of **"Riding the 4th Wave: The Future of Business and Technology,"** this event will offer a dynamic platform for thought-provoking discussions, insightful presentations, and hands-on training sessions.





# WHAT WE STAND FOR.



## Our Vision

To be the leading tech summit in Africa, bringing together Microsoft Certified Trainers, industry experts, and technology enthusiasts to shape the future of business and technology on the continent.

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## Our Mission

Our mission is to provide a platform for knowledge exchange, professional development, and networking, fostering collaboration and innovation among Microsoft Certified Trainers and industry professionals. Through thought-provoking discussions, insightful presentations, and hands-on training sessions.







# Our Success Stories

- Over 10,000 participants trained since 2017.
- Attracted over 80 renowned global industry experts and thought leaders as speakers.
- Birthed over 50 Microsoft-certified Trainers
- Facilitated global collaboration and exchange of ideas.
- Played a pivotal role in the professional development of over 1000 community members.
- 400 Secured Tech Jobs.
- Positive growth impact on businesses in West Africa.
- Empowered the next generation of technology professionals.





# MCT SUMMIT 2017





# Key Event Highlights



## Keynote Speeches

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Maximum of 3 keynote speeches will be featured in this event



## MCT Training

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Exclusive training sessions for prospective Microsoft Certified Trainers.



## Product Demos

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Demonstrations of the latest technologies and solutions.



# Key Event Highlights



## Networking Opportunities

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Dedicated events for participants to connect and collaborate.



## Hands-on Training

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Practical workshops and sessions to enhance skills and knowledge.



## City Tour

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Demonstrations of the latest technologies and solutions.



# Key Event Highlights



## Online Engagement

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Interactive activities for virtual attendees during breaks.



## Cutting-edge Topics

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Presentations and discussions on the future of business and technology.



## Collaborative Community

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Building connections and fostering a supportive professional network.



# Hybrid event to host 5000 Participants.



Physical event at Fulcrum iLab



Swags for participants



Light refreshment for participants



25+ Speakers & mentors



Product showcasing



# Sponsor packages



Basic Sponsor	Bronze Sponsor	Silver Sponsor
<ul style="list-style-type: none"><li>• Logo on event website &amp; social media</li><li>• Logo on event flyer</li><li>• Recognition as a Basic Sponsor during the event's opening and closing ceremonies.</li></ul>	<ul style="list-style-type: none"><li>• Logo placement on event website and marketing materials.</li><li>• Recognition as a Bronze Sponsor during the event's opening and closing ceremonies.</li><li>• 1 pull-up banner with brand design.</li><li>• Complimentary booth space in the exhibition area.</li></ul>	<ul style="list-style-type: none"><li>• Logo placement on event website and marketing materials.</li><li>• Recognition as a Silver Sponsor during the event's opening and closing ceremonies.</li><li>• 2 pull-up banner with brand design.</li><li>• Complimentary booth space in the exhibition area.</li><li>• Logo displayed on LED Screens during sessions</li><li>• Mention in event press releases and social media promotions.</li></ul>
<b>\$350</b>	<b>\$700</b>	<b>\$1,350</b>



# Sponsor packages



Gold Sponsor	Diamond Sponsor	Platinum Sponsor
<ul style="list-style-type: none"><li>• Everything in silver package.</li><li>• MCT Training for 1 representative.</li><li>• Mentions in event press releases, media coverage, and social media promotions.</li><li>• Video Advert displayed on LED during break session.</li><li>• 2 pull-up banner with brand design.</li><li>• Opportunity to introduce a session or panel discussion.</li><li>• VIP passes for company representatives.</li></ul>	<ul style="list-style-type: none"><li>• Everything in silver package.</li><li>• MCT Training for 2 representatives.</li><li>• Opportunity to deliver a keynote speech or lead a workshop.</li><li>• 2 pull-up banner with brand design.</li><li>• Video Advert displayed on LED during break session.</li><li>• VIP passes for company representatives, including access to exclusive networking events and VIP lounges.</li><li>• Inclusion of promotional materials in attendee welcome bags.</li></ul>	<ul style="list-style-type: none"><li>• Everything in silver package.</li><li>• MCT Training for 2 representatives.</li><li>• Special recognition as a strategic partner in all event communications.</li><li>• Video Advert displayed on LED during break session.</li><li>• Co-Host event</li></ul>
<b>\$3,500</b>	<b>\$6,650</b>	<b>\$9,300</b>



# Individual Sponsor packages



Bronze individual	Gold Individual	Diamond Individual
<ul style="list-style-type: none"><li>• Recognition as a Bronze Individual Sponsor during the event's opening and closing ceremonies.</li><li>• Access to all conference sessions and workshops.</li><li>• Networking opportunities with speakers and industry professionals.</li></ul>	<ul style="list-style-type: none"><li>• Recognition as a Gold Individual Sponsor during the event's opening and closing ceremonies.</li><li>• Access to all conference sessions, workshops, and VIP lounges.</li><li>• Networking opportunities with speakers and industry professionals.</li></ul>	<ul style="list-style-type: none"><li>• Recognition as a Diamond Individual Sponsor during the event's opening and closing ceremonies.</li><li>• Access to all conference sessions, workshops, and VIP lounges.</li><li>• Networking opportunities with speakers and industry professionals.</li><li>• Inclusion in event press releases, media coverage, and social media promotions as a Diamond-level sponsor.</li></ul>
<b>\$70</b>	<b>\$150</b>	<b>\$300</b>



# SWAG LIST/GIFTS



- T-Shirts & Polos
- Customized pens and notepads
- Customized Backpacks
- Customized Mugs
- Headsets
- Umbrellas
- Customized Socks
- Stickers
- Caps
- Wifi Routers
- Tablets





# PREVIOUS EVENT PICTURES

## SUMMIT 2018





# PREVIOUS EVENT PICTURES

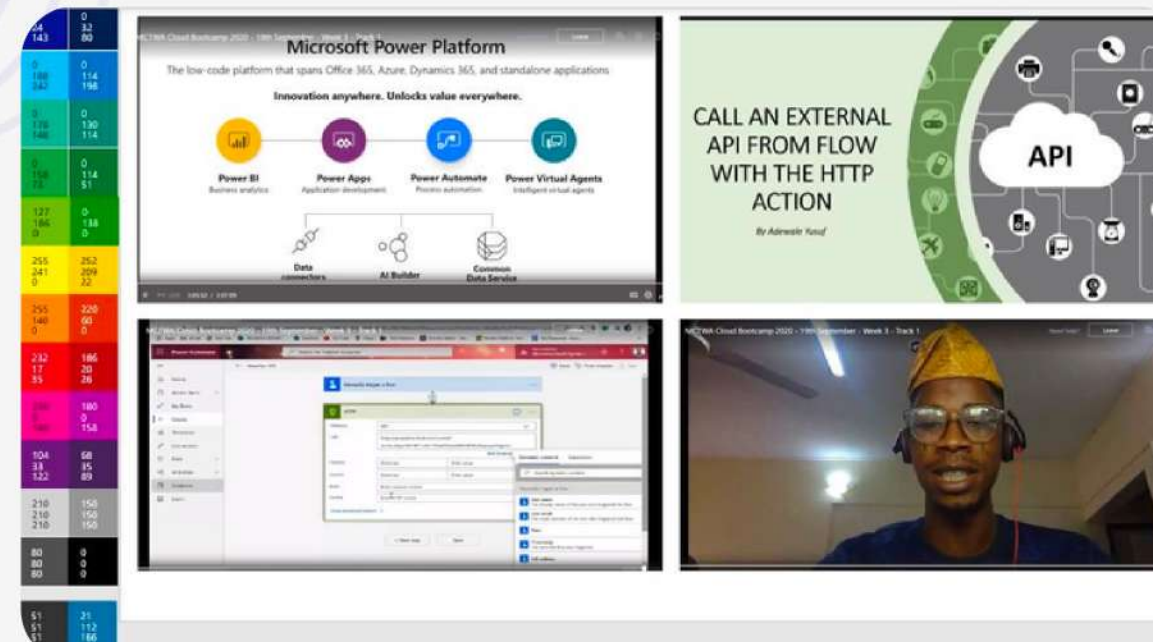
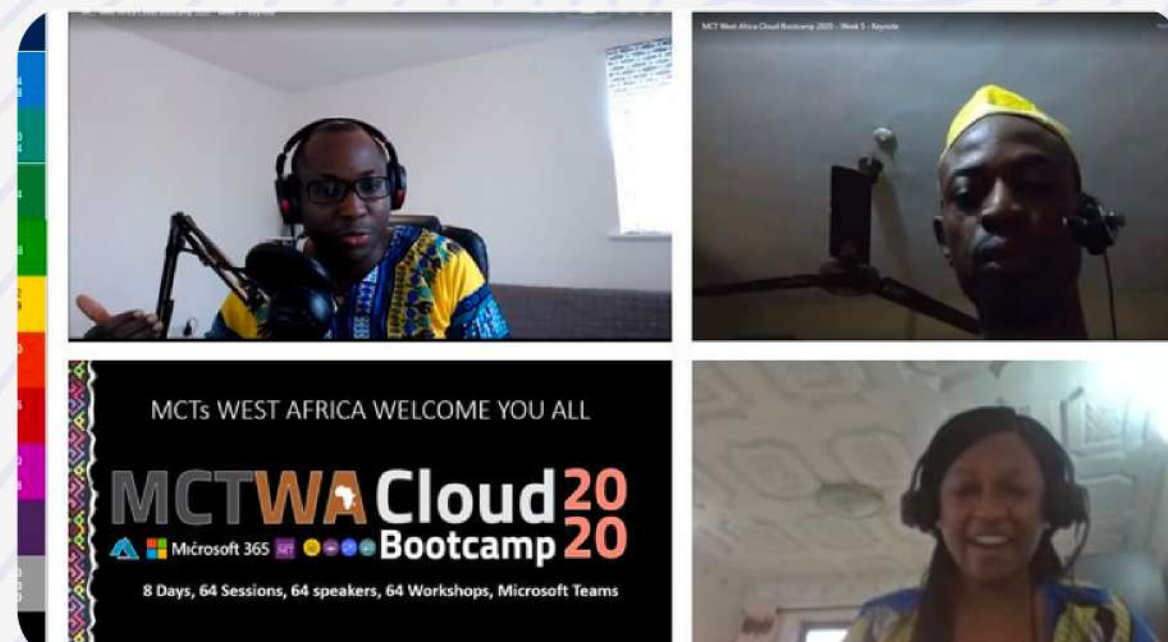
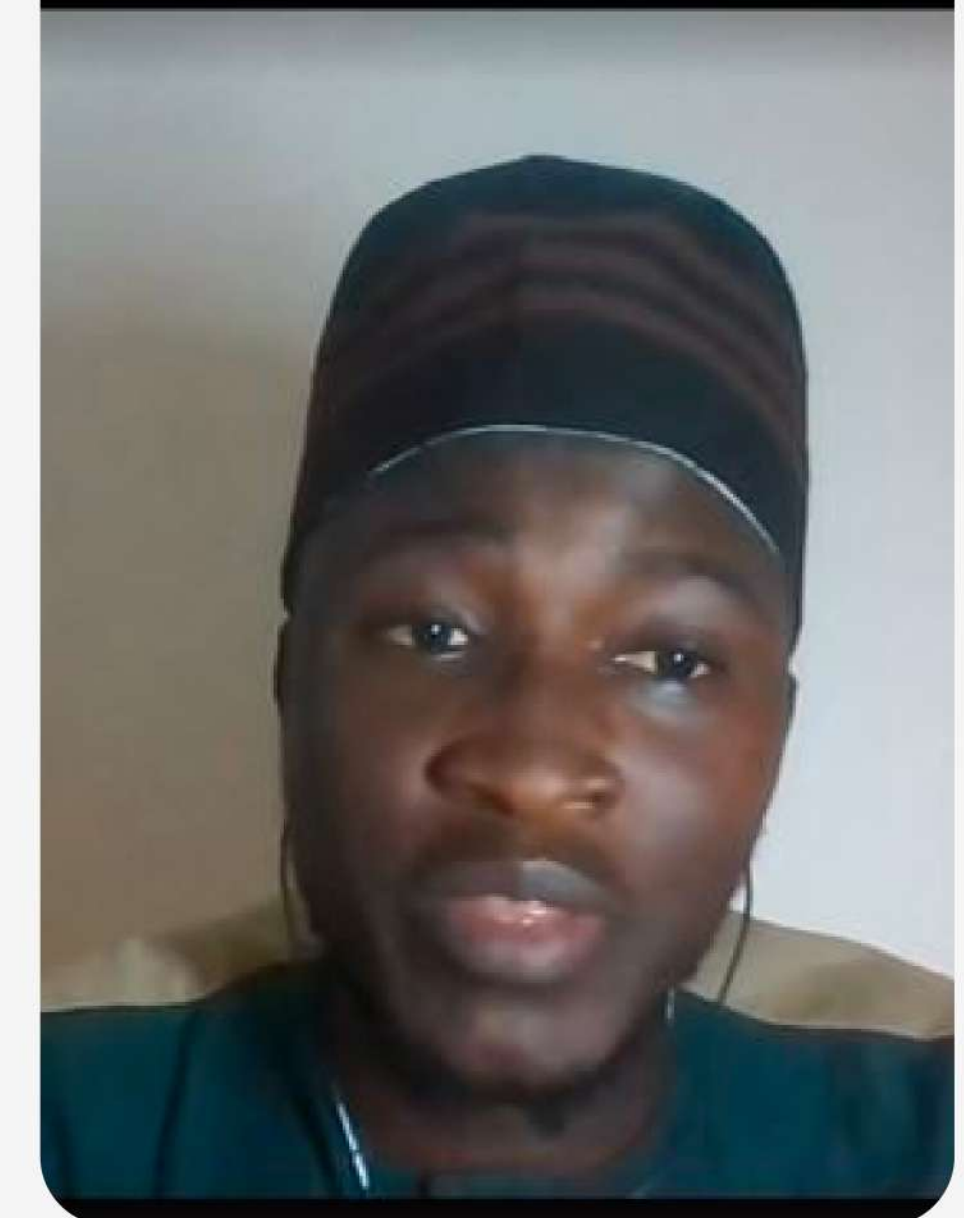
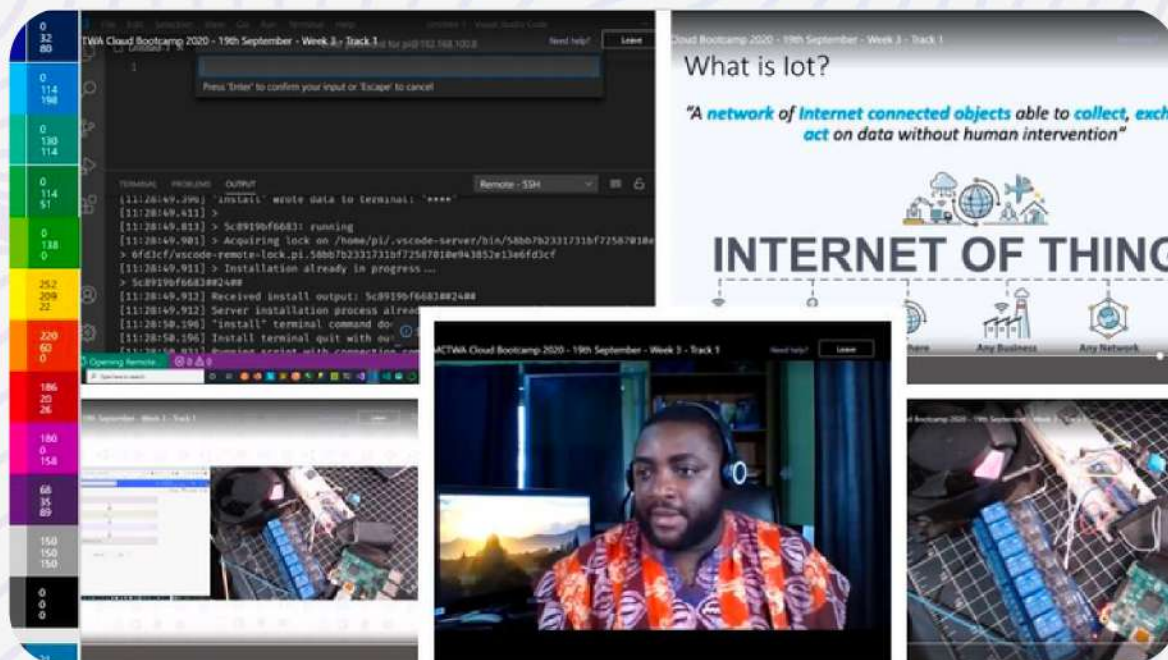
## SUMMIT 2019





# PREVIOUS EVENT PICTURES

SUMMIT 2020 (ONLINE DUE TO COVID-19)



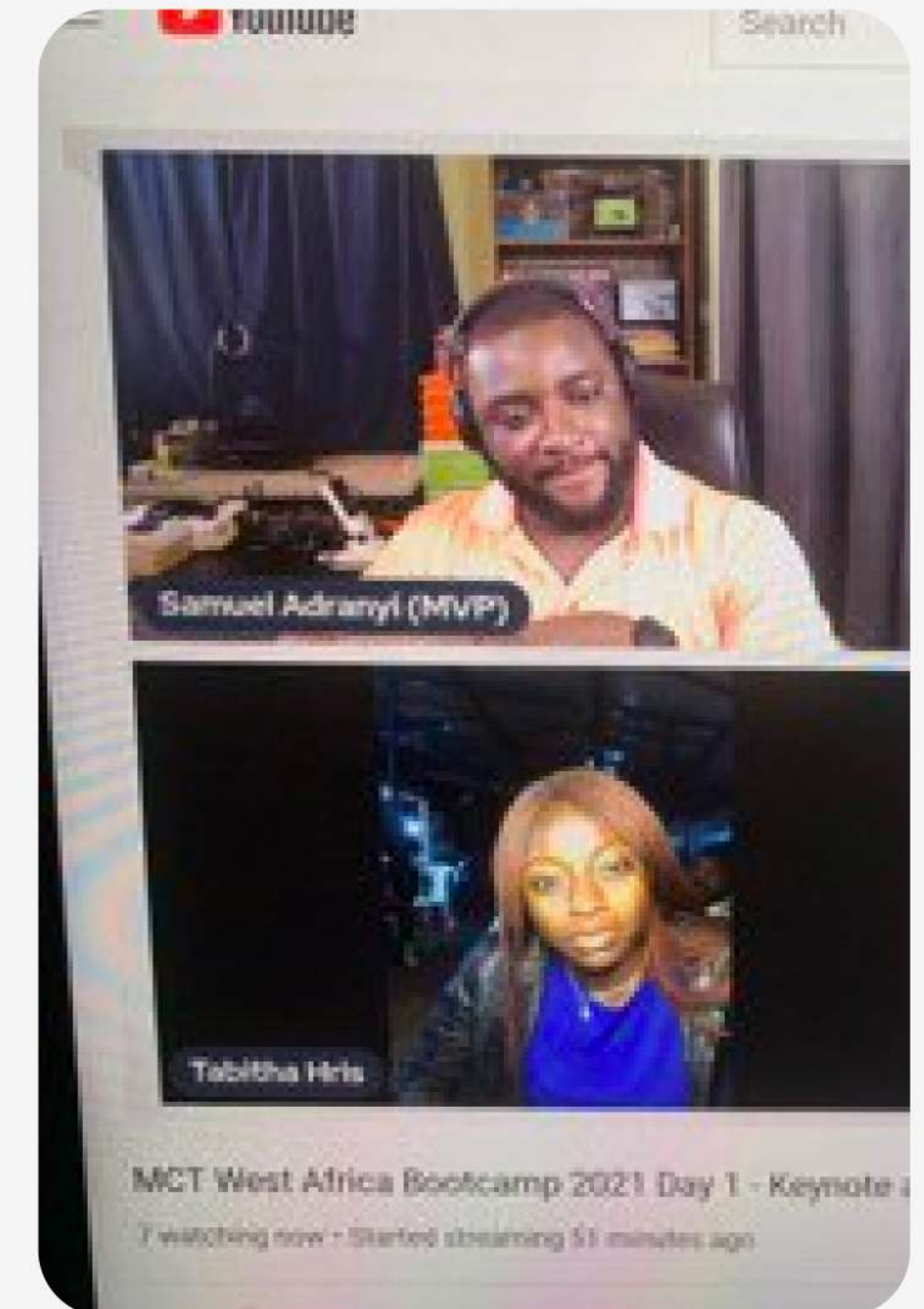


# PREVIOUS EVENT PICTURES

SUMMIT 2021 (HELD AT VARIOUS STATES IN NIGERIA)



MCT West Africa Bootcamp 2021 Day 2 - Azure Track





# PREVIOUS EVENT PICTURES

AZURE COMMUNITY EVENT 2022





Thank You

For sponsorship,  
contact us.

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